

# WELCOME TO CAKAO ARCHIVES

\*ARCHIVES

a collection of historical documents or records providing information about a brand

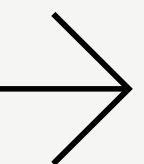


# VISION

our vision is to be a leading creative hub that empowers brands to thrive in the digital era. We aim to redefine the boundaries of design and AI integration, bridging the gap between technology and emotion, and transforming the way businesses connect with their audience.

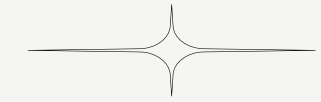
## OUR CORE VALUES

- Sustainability
- Authentic (person to person)
- Nature
- Mindset : Awareness, presence, gratefulness
- High quality but not Luxury
- Nostalgic
- Memories (experience)
- Community
- Add personal value



CAKAO STUDIO

# MISSION



“Where creativity meets the future”

## STATEMENT

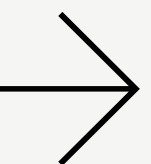
Our mission is to inspire and engage through innovative design solutions that leave a lasting impact. We strive to create a community of like-minded individuals, from artists to entrepreneurs, coming together to collaborate and push the boundaries of creativity.

With a strong focus on human productivity and better lifestyles, we seek to elevate businesses and individuals alike by leveraging the power of AI and design. Our goal is to enable seamless automation and efficiency, empowering brands to unlock their full potential and achieve exponential growth.

Vision

**Mission**

Portfolio



Graphics

**cakaostudio**

Through innovative design thinking and artistic expertise, we craft logos that resonate, inspire, and stand the test of time.

# BRAND IDENTITY





name :  
**HELIOS ICECREAM**

type :  
graphic design / brand identity

year :  
2022

topic :  
icecream shop



name :  
**JUTE**

type :  
brand identity / packaging

year :  
2022

topic :  
home goods



name :  
**FISHN' FISH**

type :  
brand identity / logo design

year :  
2023

topic :  
restaurant



name :  
**LUXŌ**

type :  
brand identity / logo design

year :  
2023

topic :  
hotel boutique



Product

**cakaostudio**

We create products that leave a lasting impact, delight users, and stand out in the market. Whether it's conceptualizing a new product or enhancing an existing one, we are committed to delivering exceptional product design solutions that elevate your brand.

# PRODUCT DESIGN





name :  
**TUTTO FRAGRANCE**

type :  
product design

year :  
2021

topic :  
fragrance



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation

name :  
**IGNA**

type :  
product design

year :  
2021

topic :  
salt and pepper maker



name :  
**WINE ATLAS COLLECTION**

type :  
product design / graphic design

year :  
2022

topic :  
wine bottle collection





name :  
**THE CLUB**

type :  
product design

year :  
2023

topic :  
sunglass case



Product

**cakaostudio**

we specialize in creating captivating packaging designs that elevate your products and capture the essence of your brand.

# PACKAGING





name :  
**DAMIANA**

type :  
packaging design / graphic design

year :  
2022

topic :  
soap packaging



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation

name :  
**UMOO**

type :  
packaging design / graphic design

year :  
2023

topic :  
vape packaging



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation

name :  
**GECCO**

type :  
packaging design / graphic design

year :  
2023

topic :  
bicycle tool packaging



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation

name :  
**BONNE**

type :  
packaging design / graphic design

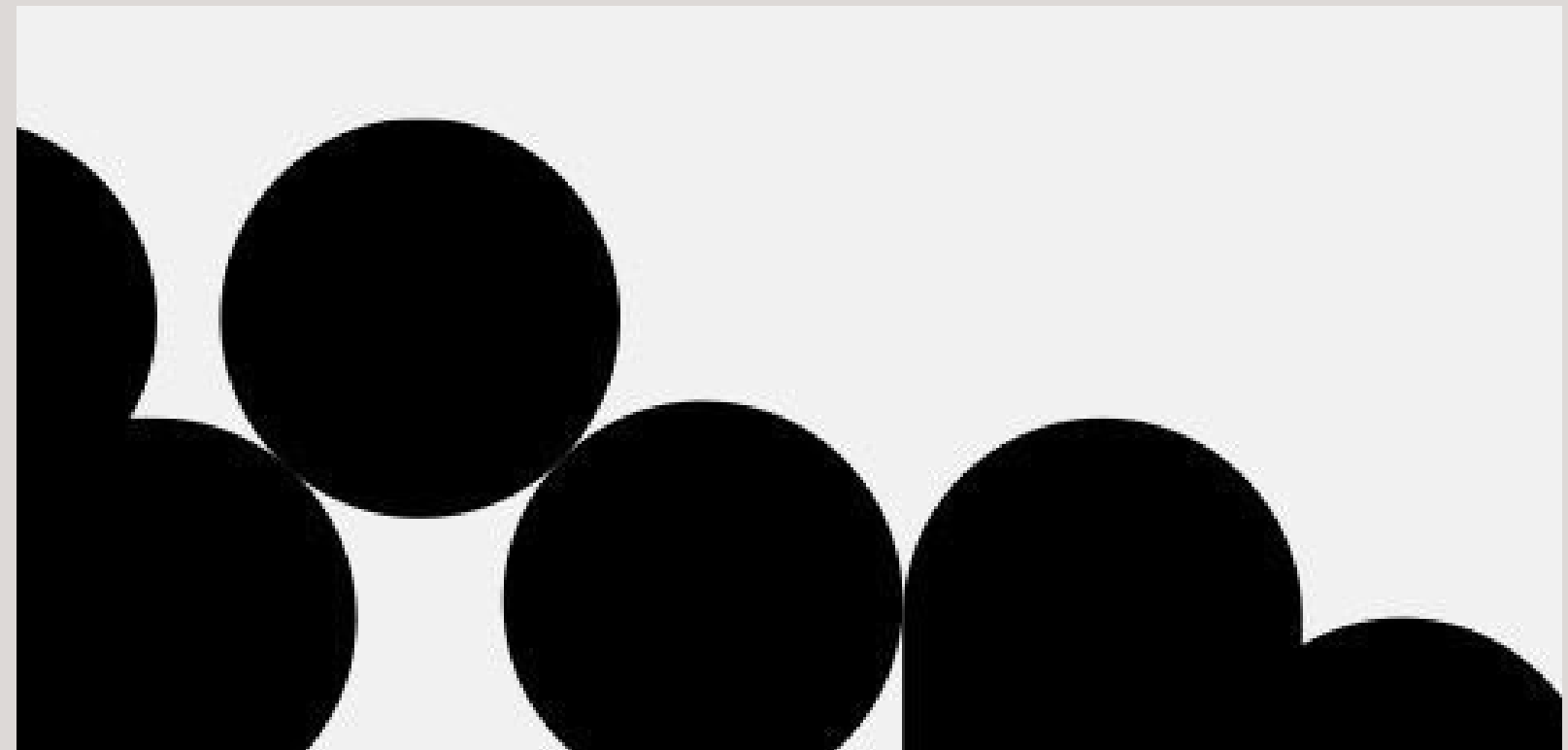
year :  
2023

topic :  
wine bottle packaging



We understand that your logo is the face of your business, and it needs to stand out in a competitive market. Our team of talented designers takes the time to understand your brand's essence, values, and target audience.

# LOGO DESIGN





name :  
**WORKS**

type :  
logo design

year :  
2021

topic :  
AI app



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation



name :  
**BOM**

type :  
logo design

year :  
2022

topic :  
clothing brand



brand identity

product design

packaging

logo design

ux/ui design

social media

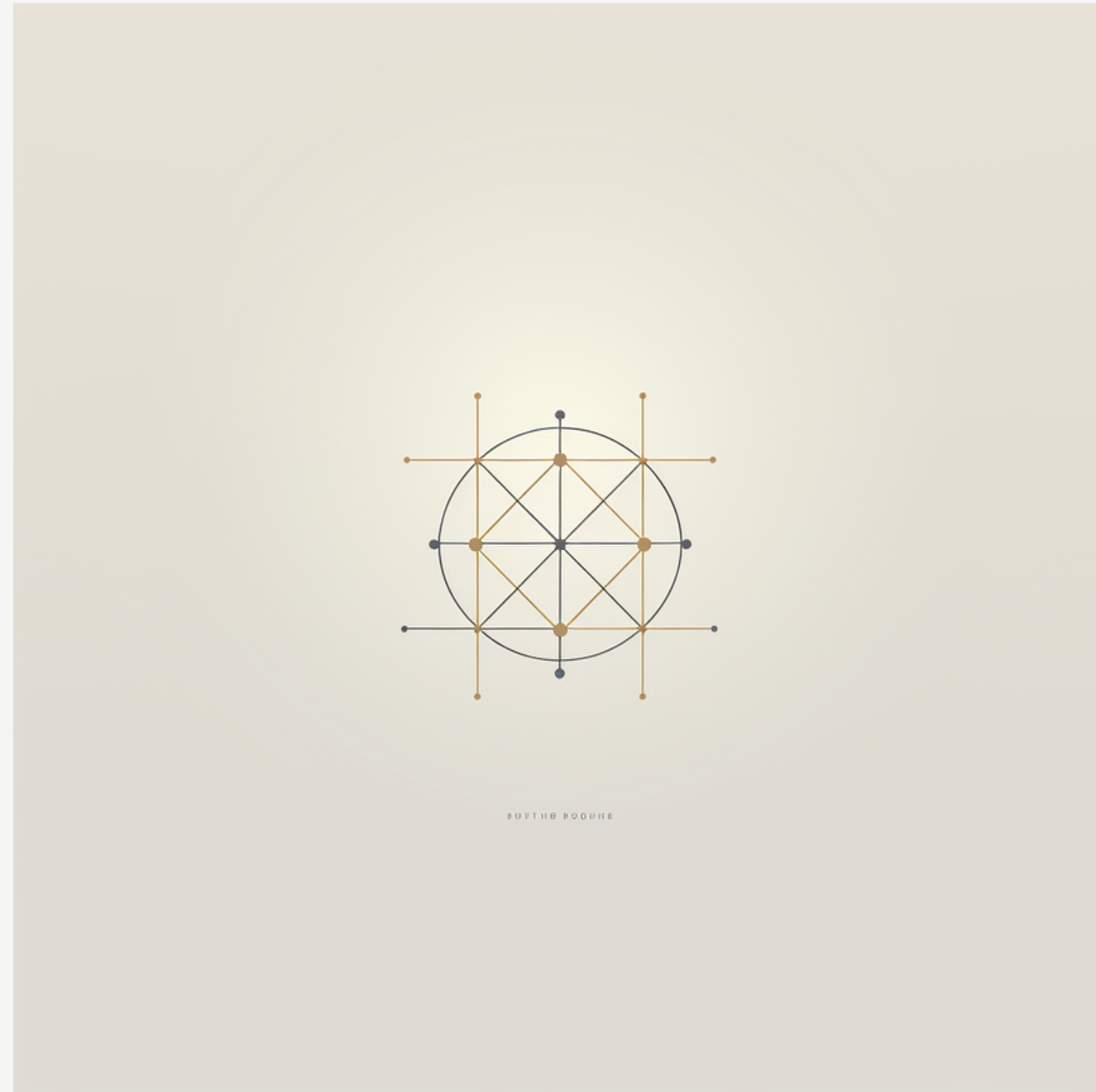
presentation

name :  
**HUMBLE AND LIVE**

type :  
logo design

year :  
2022

topic :  
yoga studio



brand identity

product design

packaging

logo design

ux/ui design

social media

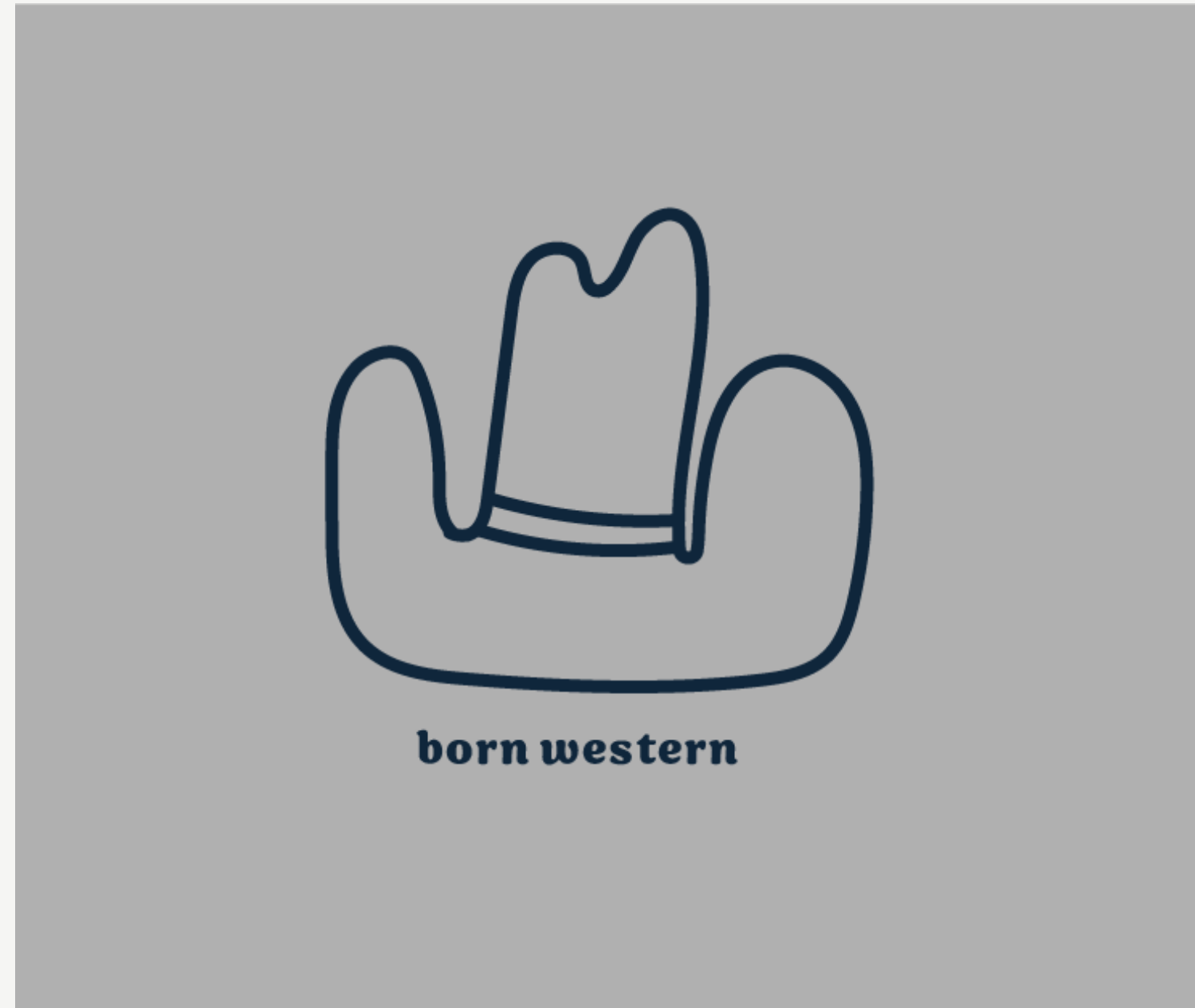
presentation

name :  
**BORN WESTERN**

type :  
logo design

year :  
2021

topic :  
clothing brand



brand identity

product design

packaging

logo design

ux/ui design

social media

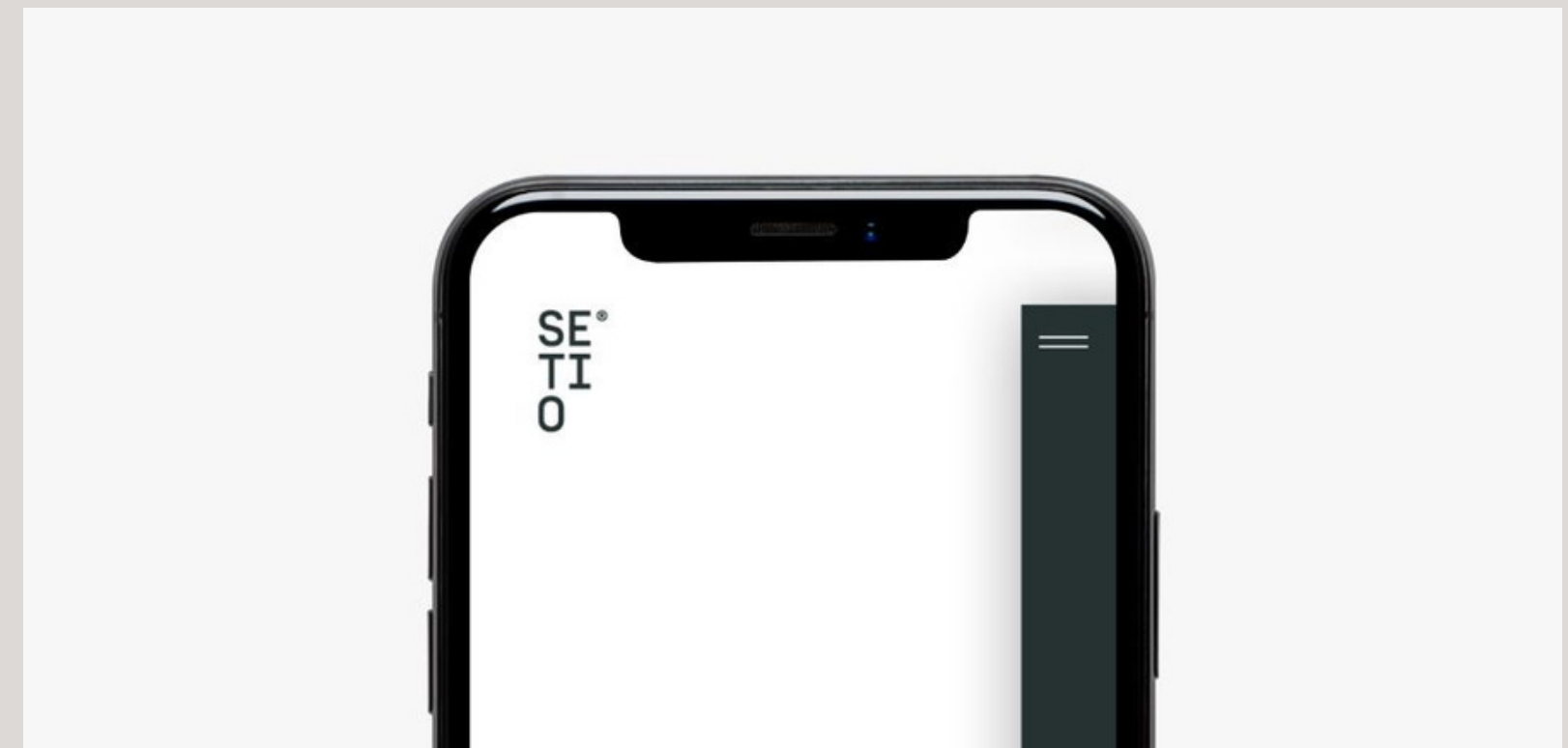
presentation

Graphics

Through a meticulous design process, we ensure that every aspect of your digital product is visually appealing, user-friendly, and aligned with your brand identity.

**cakaostudio**

# UX / UI DESIGN



name :  
**NIKE X KOBE BRYANT**

type :  
ux design / graphic design

year :  
2023

topic :  
activewear brand

[home](#) [gallery](#) [shop](#)

NIKE X KOBE BRYANT

**SCROLL TO  
APPRECIATE**

**KOBE**



brand identity

product design

packaging

logo design

ux/ui design

social media

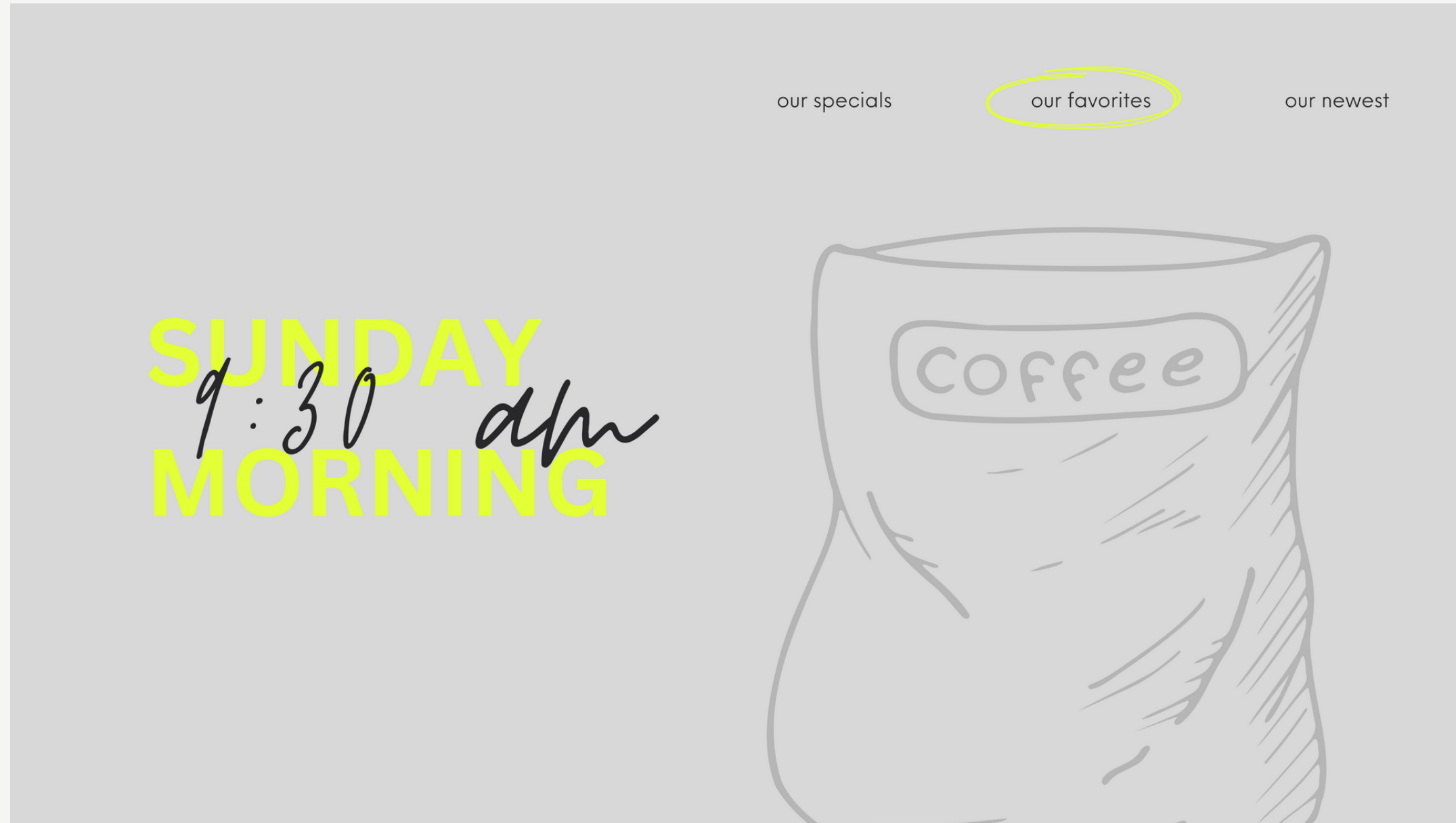
presentation

name :  
**SUNDAY MORNING**

type :  
ux design / graphic design

year :  
2023

topic :  
coffee shop



our specials

our favorites

our newest

brand identity

product design

packaging

logo design

ux/ui design

social media

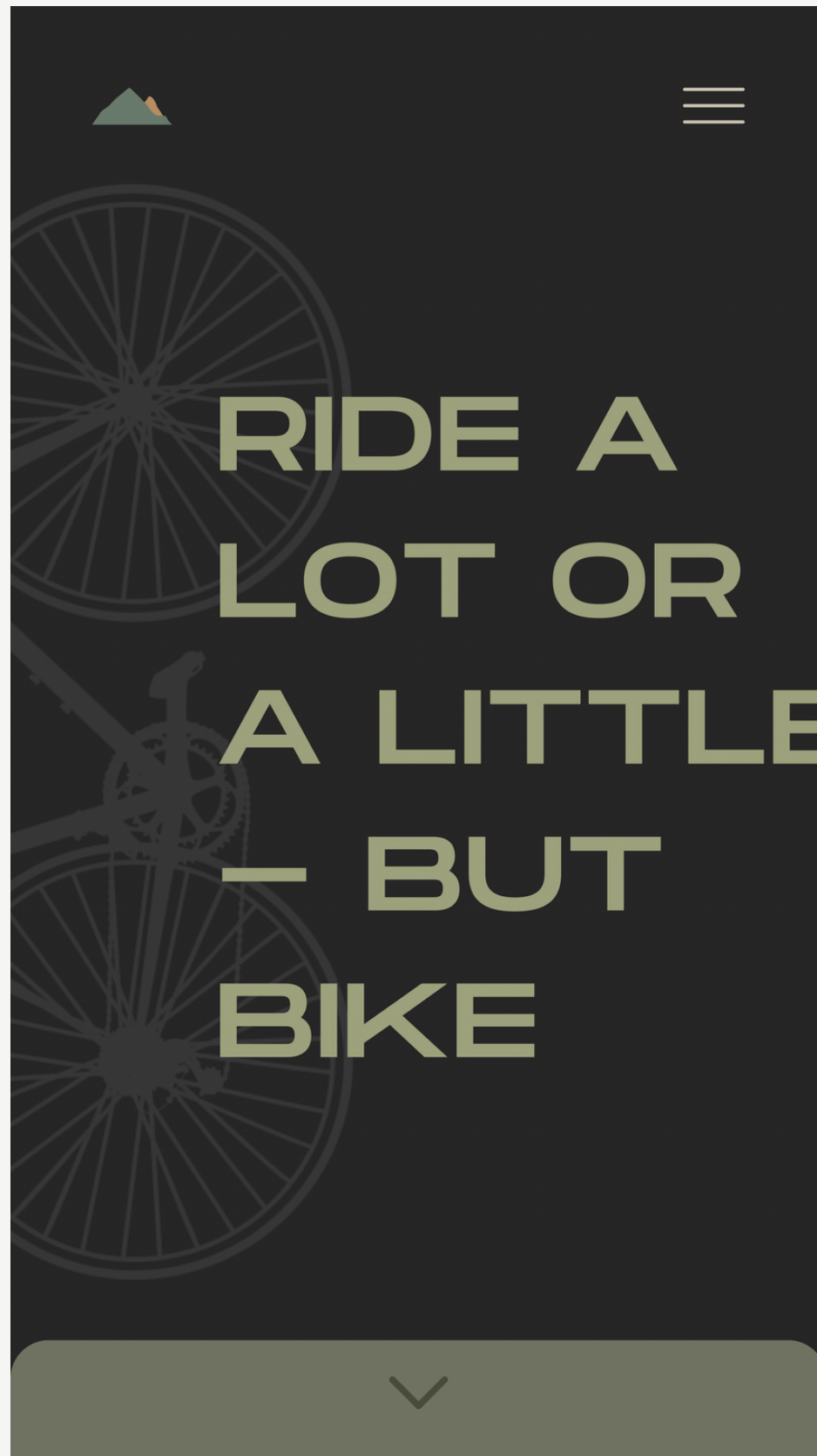
presentation

name :  
**FORWARD**

type :  
ui design / graphic design

year :  
2022

topic :  
bicycle shop



brand identity

product design

packaging

logo design

ux/ui design

social media

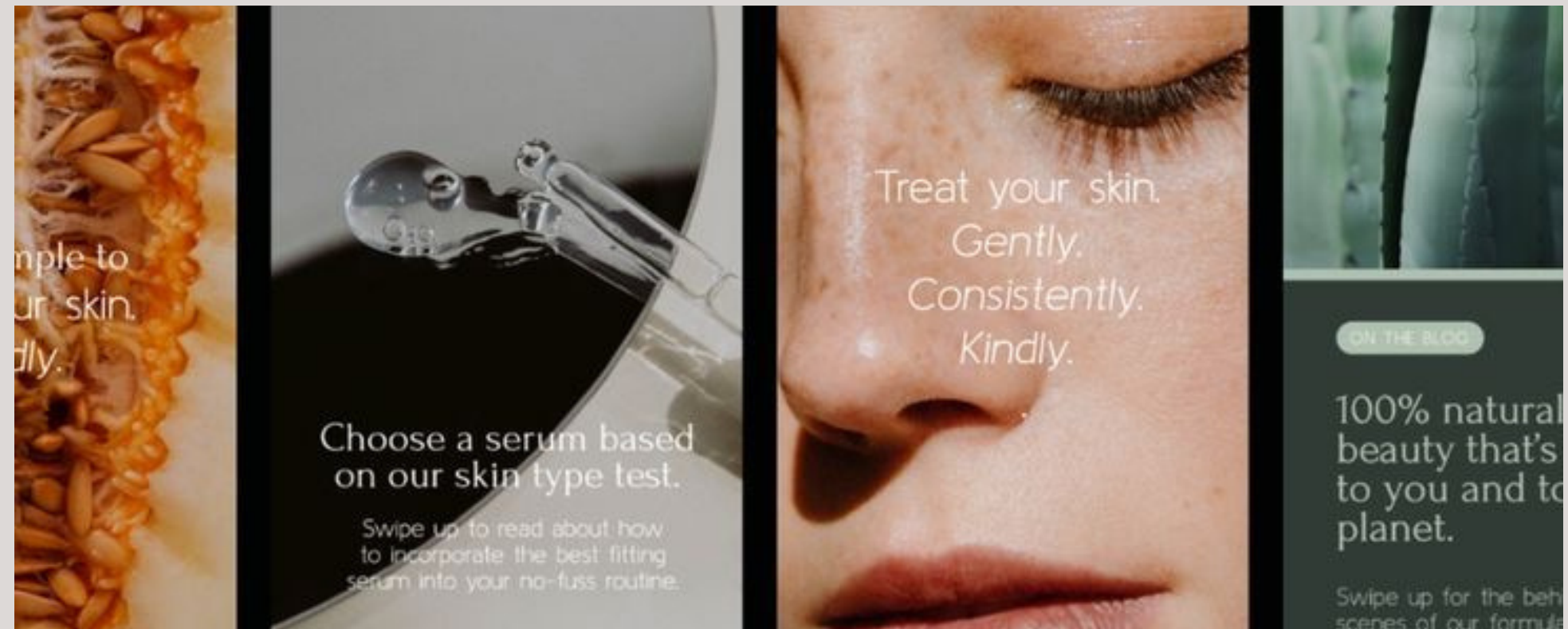
presentation

Social media

**cakaostudio**

We craft engaging posts, eye-catching visuals, and compelling captions that resonate with your audience and foster meaningful connections.

# SOCIAL MEDIA



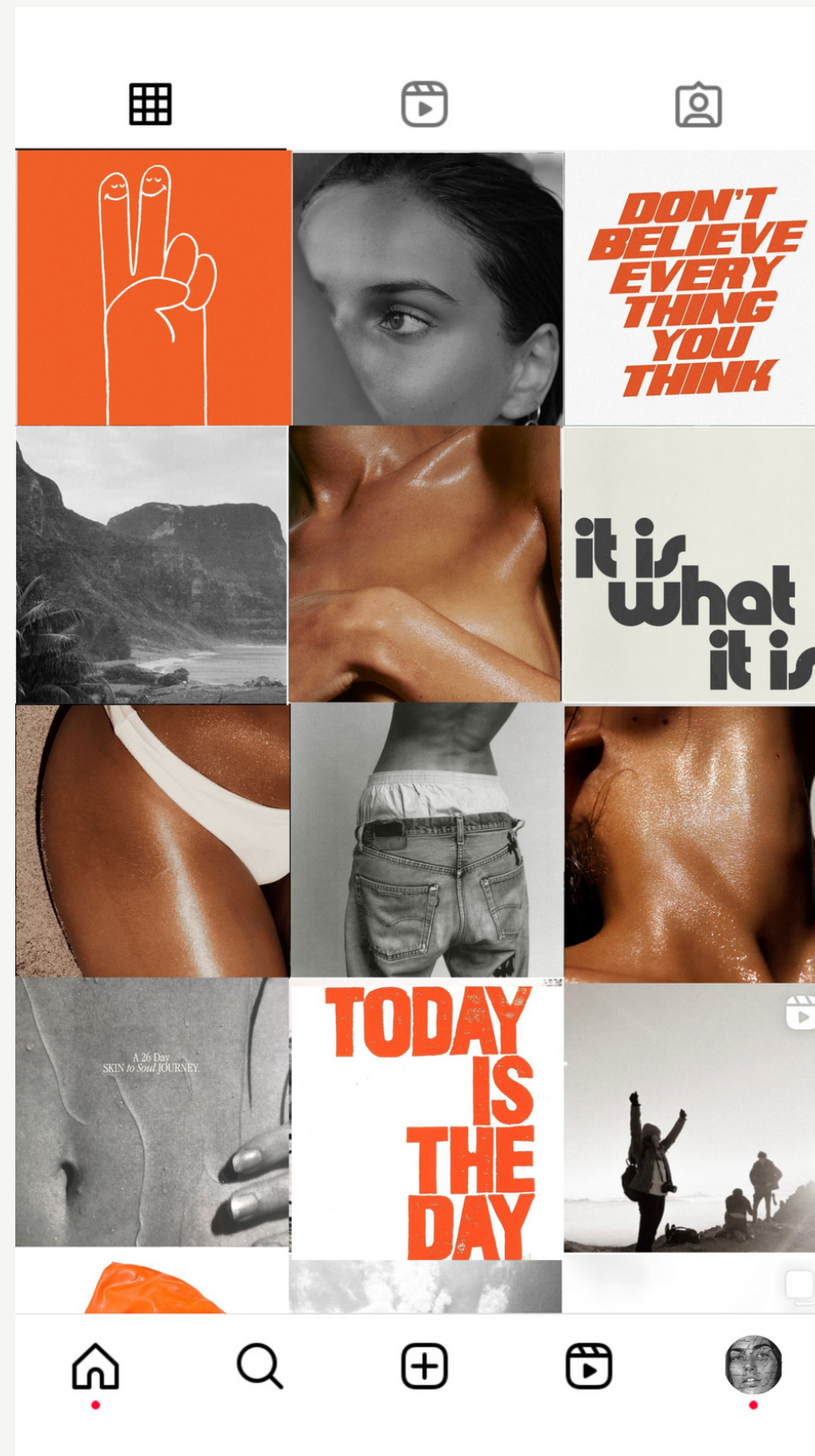


name :  
**TIEDA**

type :  
visuals social media

year :  
2023

topic :  
skin products



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation

name :  
**PANAMA**

type :  
visuals social media

year :  
2023

topic :  
wellness / activewear



brand identity

product design

packaging

logo design

ux/ui design

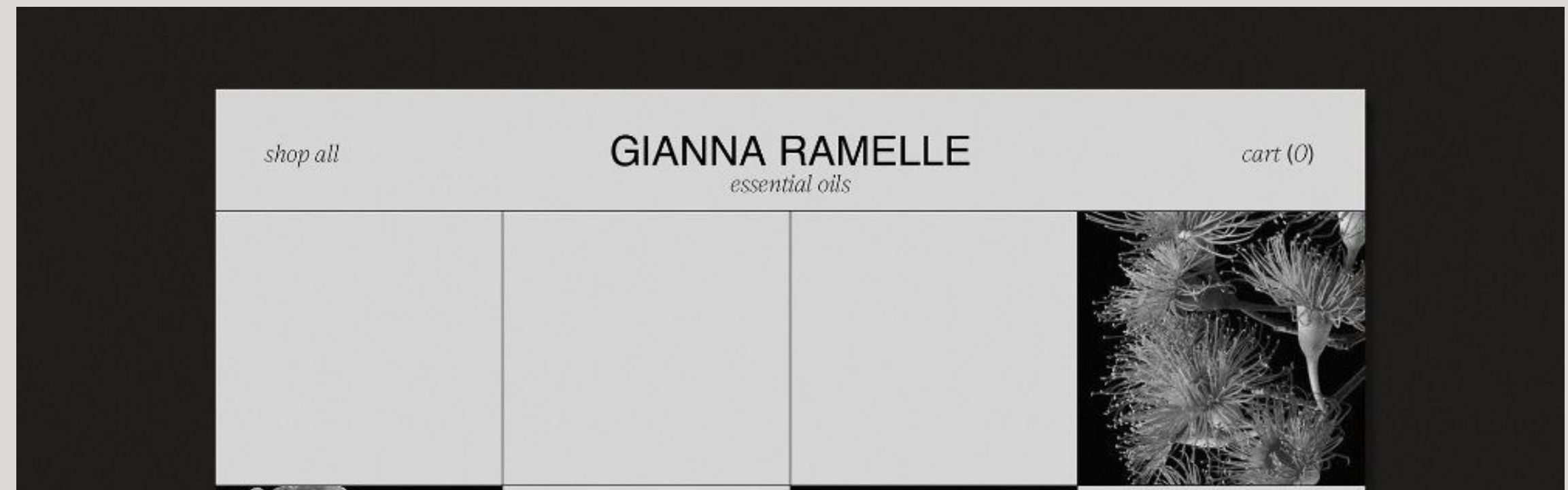
social media

presentation

Whether it's a pitch to potential investors, a sales presentation, or an important business meeting, we create presentations that stand out and engage your audience from start to finish.

**cakaostudio**

# PRESENTATION DESIGN



name :  
**GRUPO RYS**

type :  
presentation design

year :  
2022

topic :  
car accesories



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation

name :  
**SHOMA**

type :  
presentation design

year :  
2021

topic :  
sushi restaurant



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation



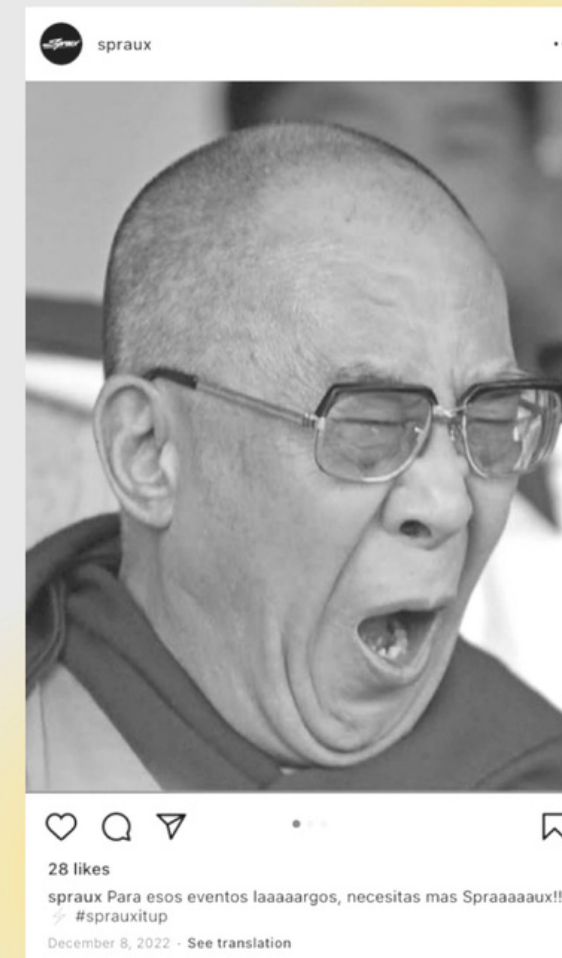
name :  
**SPRAUX**

type :  
presentation design

year :  
2022

topic :  
energetic drink

**“ QUE NO TE AGARREN  
BOSTEZANDO, TOMATE  
UN SPRAAAUX ”**



brand identity

product design

packaging

logo design

ux/ui design

social media

presentation